## SUPERYACHT. BUSINESS

Industry insight for decision makers

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# PERYAC NESS Industry insight for

Industry insight for decision makers

#### **New Zealand**

Despite an increasingly strong currency, Kiwi yards are staying fully competitive. Full report

#### Contractors

Find out why Vitters chose British and Dutch firms to complete its 42m carbon sailing yacht Sarissa

#### **Jongert Shipyard**

New ownership means a switch to fast motoryachts

## Lamberto Tacoli

CRN's chairman reveals the business plans he's putting in place to stay ahead of the competition

#### Time for Tunisia

How the Arab Spring helped infrastructure investment

#### Florida refit

Full round up of the best yards in the Sunshine State

Show organisers
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#### SB TEAM

#### DENNIS O'NEILL

Editor. A leading marine journalist for more than 20 years, he is also editor of European Boatbuilder.

#### D JAKE KAVANAGH

Contributor. Former editor of Motorboats Monthly, Jake brings two decades of marine journalism to Superyacht Business.

#### MICHAEL HOWORTH

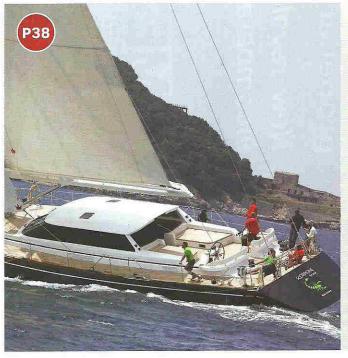
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#### DAVID GLENN

Contributor and columnist.
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World and Supersail World,
and a world authority on
performance sailing.



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#### SBIFAM

#### DENNIS O'NEILL

Editor. A leading marine journalist for nearly 20 years, he is also editor of *European Boatbuilder* 

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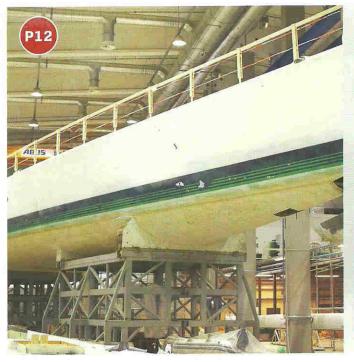
Contributor. Former editor of Motor Boats Monthly, Jake brings two decades of boating journalism experience to SB

#### DAVID GLENN

Columnist. David has just become the editor of Yachting World. He is also editor of SB's sister title, Supersail World

#### **TONY JONES**

Contributor. One of the marine industry's foremost journalists, Tony is also technical editor of European Boatbuilder



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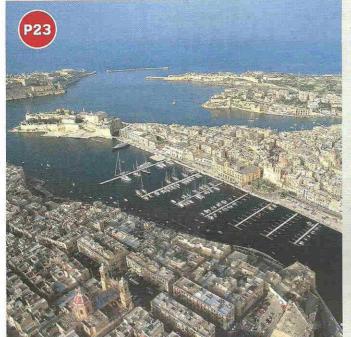
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#### SBILAM

#### DED SLACK

Group managing editor. Ed is also the editor of SB's sister title IBI and managing editor of European Boatbuilder.

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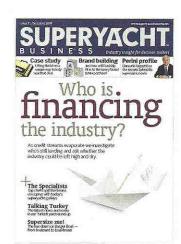
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#### SBTEAM

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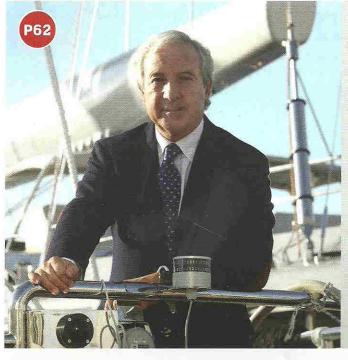
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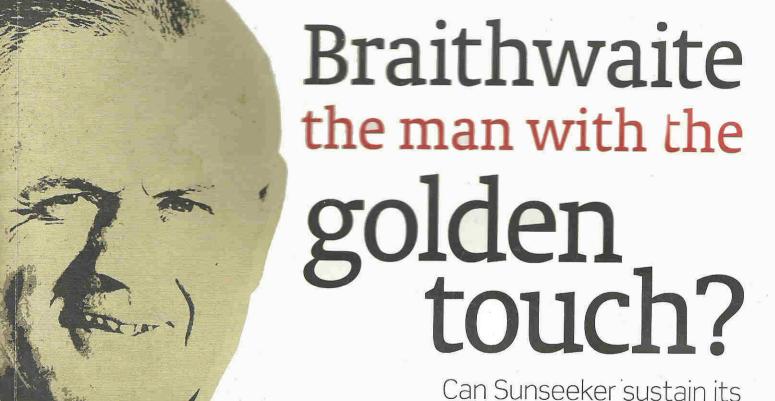
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#### SBIFAM

#### PHIL DRAPER

Editor. A new-build activity expert, Phil is also editor of European Boatbuilder and special reports editor for IBI.

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Deputy editor. A marine journalist for nearly 20 years, he is the ex-features editor of Motor Boat & Yachting.

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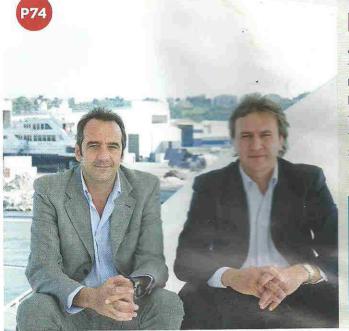
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Contributor and columnist. Micheal is an experienced superyacht skipper and an industry consultant.

#### **BRANSOM** BEAN

Special features writer. Exsubmariner Bransom is an industry expert with access to all the people that matter.



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France

The Specialists: Yacht Brokers

Peter Lürssen and the world's biggest yachts

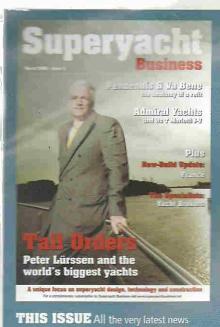
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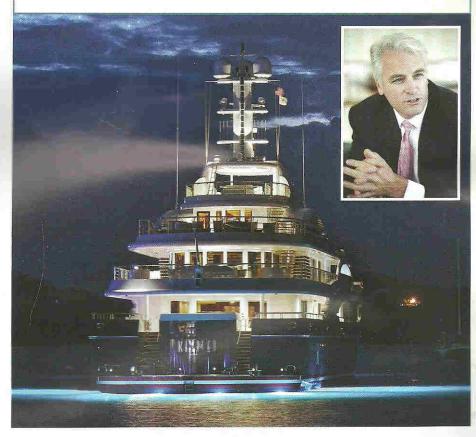
— and background — from right around the globe on the yachts, products and players that are shaping the industry.

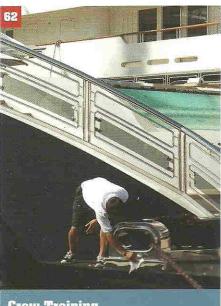
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#### **New-Build Round-Up: France**

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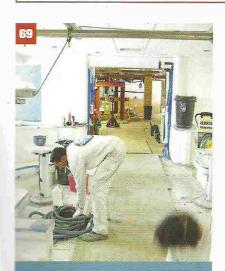
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#### Pendennis & Va Bene

More and more owners are investing in updates and major refits. David Glenn travels to the west of England to see how one yard is capitalising on the trend — and looks at their refit of the 47m motoryacht. Va Bene.



#### To receive your next issue...

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#### **Our Editorial Team...**

#### Phil Draper — Industry



Apart from editing SYB, Phil Draper is also editor of European Boatbuilder and special reports editor of IBI. He is acknowledged as a world authority on new-build activity, spending as he does three months of every year visiting boat shows and yards. He spends the rest of the time typing like mad to keep up!

#### Dennis O'Neill — Deputy



Dennis O'Neill has been a journalist for more than 20 years — including 10 years as features editor and boat test reporter for the UK's leading consumer motorboat title *Motorboat & Yachting*.

#### Ed Slack — Managing



Ed Slack is editor and managing editor respectively of SYB sister titles *IBI* and *European Boatbuilder*. He has also led the development of ibinews.com and its daily online news service.

#### David Glenn - Sail



David Glenn is deputy editor of *Yachting World*, and manages YW's SuperSail coverage, editing its *SuperSail World* supplement. Check out his new column Spars & Bars.

#### Capt Michael Howorth — Power



A highly experienced captain, Michael Howorth has commanded a number of significant superyachts and written extensively about the industry. He is also a consultant in the construction, design, ownership and operation of superyachts.

#### Frances Howorth — Words and pics



Frances Howorth is an award-winning photographer and writer. Her portfolio depicting large yachts is extensive. Her images of crew, shipyards and construction processes serve best in illustrating her well-researched articles and technical features about the superyacht world.

#### Bransom Bean — Roving



Bransom 'Rocky' Bean is a marine industry consultant and a seasoned industry writer. He is an offshore sailor with a circumnavigation to his credit — not to mention a spell as a US Navy submarine officer. Indeed be advised not to mention submarines in his company — he can talk on the subject for days!

# SUDBUSINESS A supplement to International Equipment to International Equipment (c) Int

Christensen Shipyards

Breaking new ground...

**Extended Test:** 

Adele in the Southern Ocean...

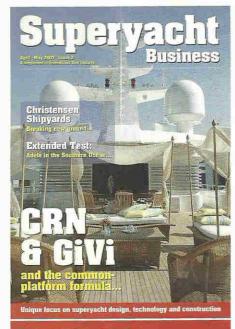
and the commonplatform formula,,

Unique focus on superyacht design, technology and construction

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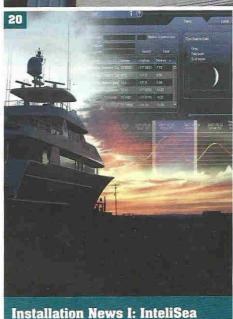
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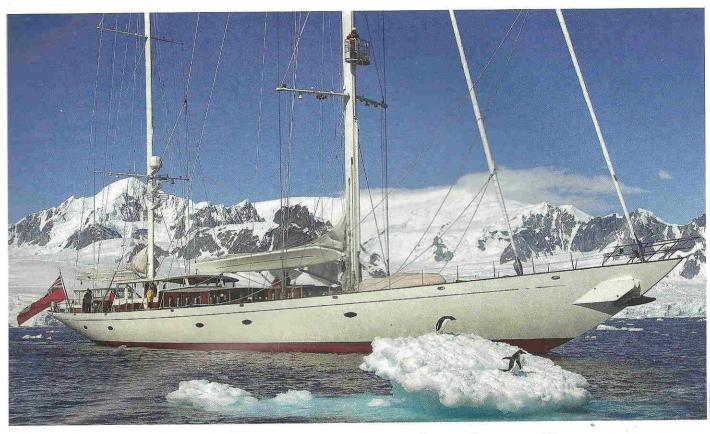
US company InteliSea is turning heads with its new alarm, monitoring and control system.

Bransom Beam headed to California to find out why.



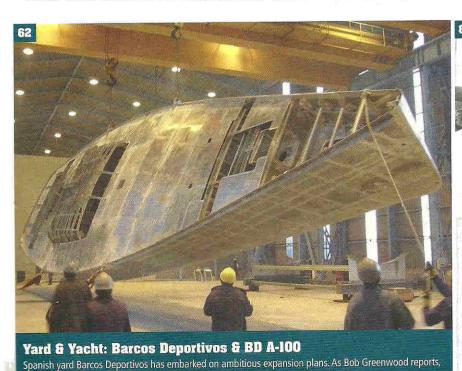
#### Installation News II: Ethereal

David Glenn examines the on-board power system on *Ethereal*, the 58m (190ft) ketch currently under construction at the Royal Huisman Shipyard.



#### 68 Vitters' Adèle on test in the Southern Ocean

What criteria should be applied when designing a yacht for cruising in varied conditions? David Glenn went on a four-week cruise in the South Atlantic aboard the 55m (180ft) Vitters-built retro-ketch Adèle to find out.



this should see it become a much bigger player in the large-yacht sector.

"We had to endure something of a setback when 9/11 changed the dynamics of our market."

Mohammad Hussain Al Shaali - Gulf Craft

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